

BLENDED INTENSIVE PROGRAM

FHD

Fachhochschule Dresden
Staatlich anerkannte Hochschule
University of Applied Sciences



Erasmus+

Changing lives. Opening minds.



CITY OF DRESDEN

FHD Fachhochschule Dresden
University of Applied Sciences



Market Analysis of Sustainable Business Models (MASBM)

1

LEARN AND ENGAGE

Engage in a collaborative discussion on the implications and opportunities

2

DISCUSS AND COLLABORATE

Discuss the importance of sustainable business models in today's market

3

PRESENT AND DEFINE

Present key findings and insights from the Market Analysis of Sustainable Business Models (MASBM)

Define actionable steps for future exploration and implementation

AGENDA – BIP 2023 - FHD



- WELCOME session on-line : 24. Nov 2023
- FHD Week in Dresden: 27.Nov – 1.Dec
- Lectures with EXPERTS
- Collaborate with students from other countries
- Participate and you will earn 3 ECTS
- Meet beautiful Xmass Dresden and

FUNDING PARTNER



Students receive an Erasmus Scholarship for the participation in this Program.

Contact your Erasmus coordinator and apply now!!

HIGH TECH IN DRESDEN



OUR CAMPUS

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QUESTIONS? Contact us

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RSVP : **Please** confirm your attendance by 23rd of Oct.

